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Page 18

VOIT & GEIGER,
Fine Violins
14 E. Jackson Blvd. Dept. E2 Chicago, Ill.

PANIC your guests by serving drinks in NUDIES—new, sensational Hi-Ball Glasses! Lends a kick to every beverage . . . sparkle to any party. A turn of the glass drops away the colorful costume, revealing her in Nature's own. Then peek through the liquid and see what happens. Fun for smart home bars. The "different" gift. Order now!

ALAN'S Novelties For 20 Years
1428 N. Orleans St., Chicago, Ill.

For the enclosed $_____ please send at once, postpaid in gift boxes; (Returnable within 10 days if not pleased).

_____ Sets of 4 Assorted Nudies at $2.00
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_____ Boxes of 12 Assorted Nudies at $5.00

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Page 18
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8 Dec 1937

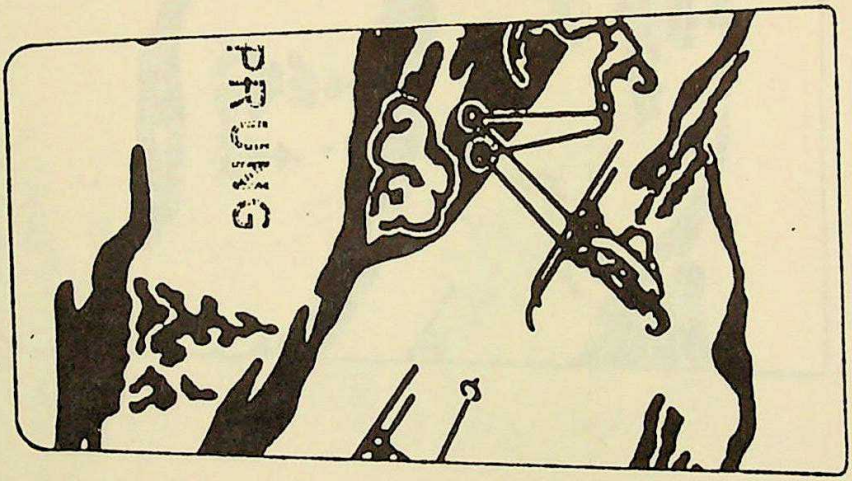
D36-8.H 92

D7/520 XR

12633

CANADA

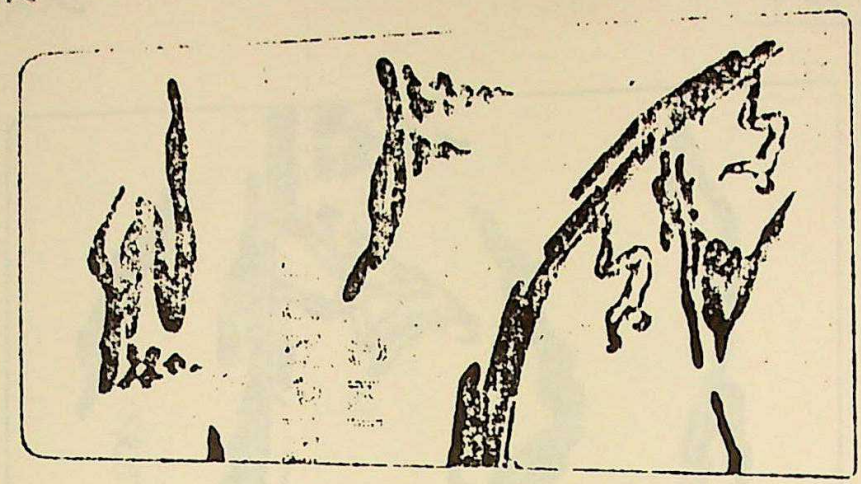
TABLE GLASSWARE
No. 12633/62 - Reg'd. February 16th, 1940
CHARLES GURD & CO. LIMITED, Montreal, Quebec.
File No. D-4838



D7/8XR

12634

CANADA



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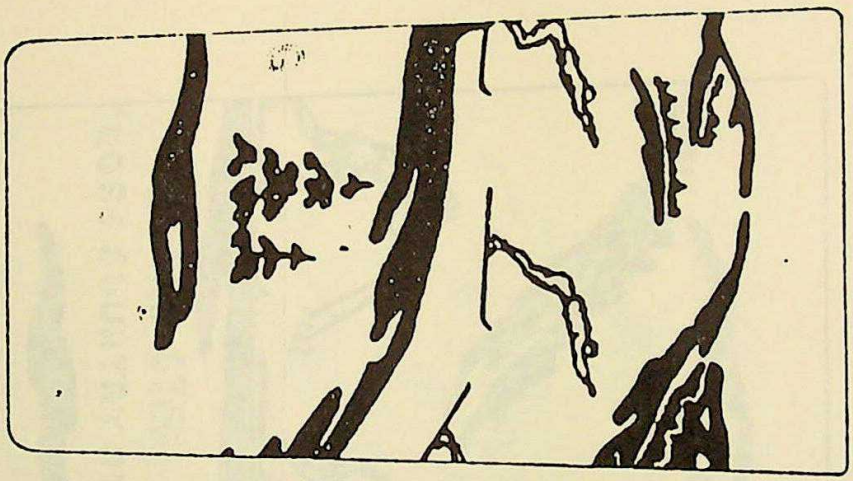
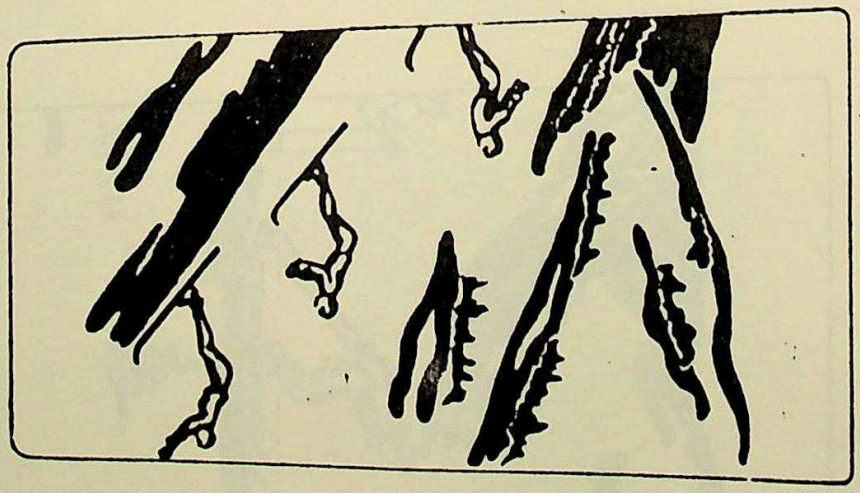
GHARLES GURD & CO. LIMITED, Montreal, Quebec.
File No. D-4893

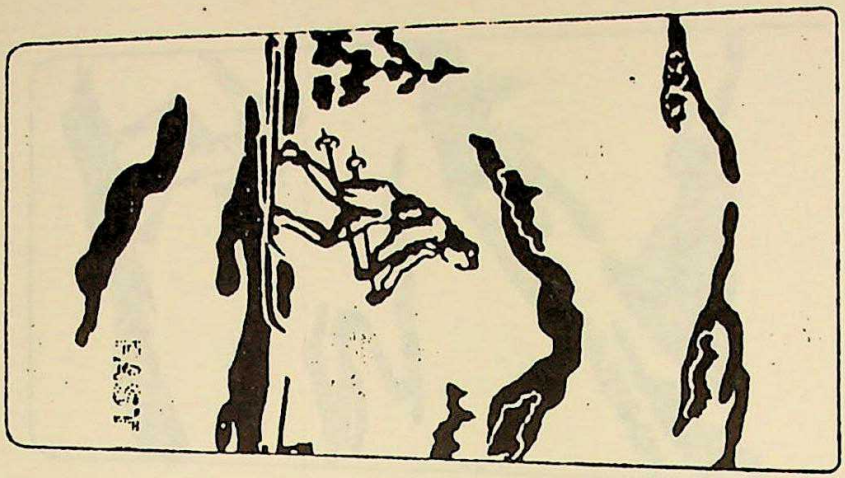




D7/8 XR

12635

CANADA



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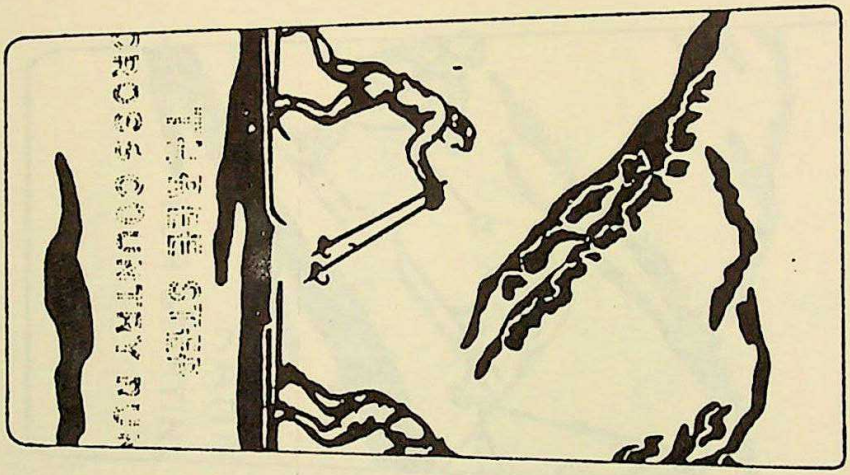
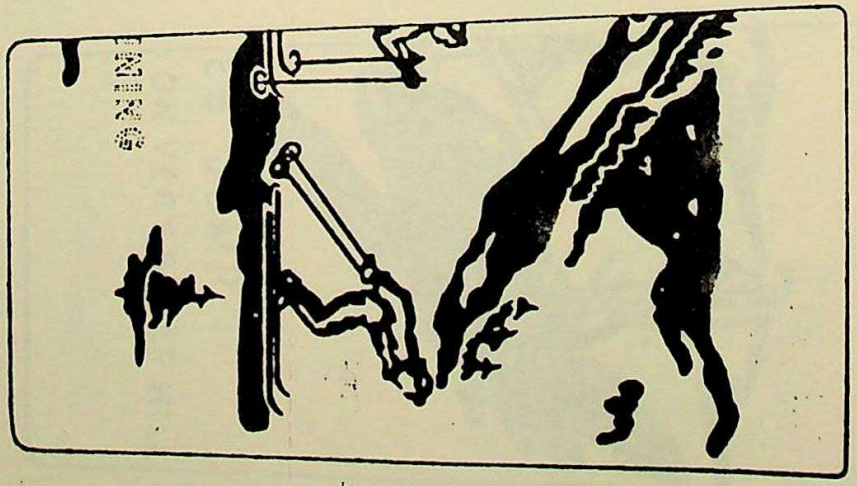


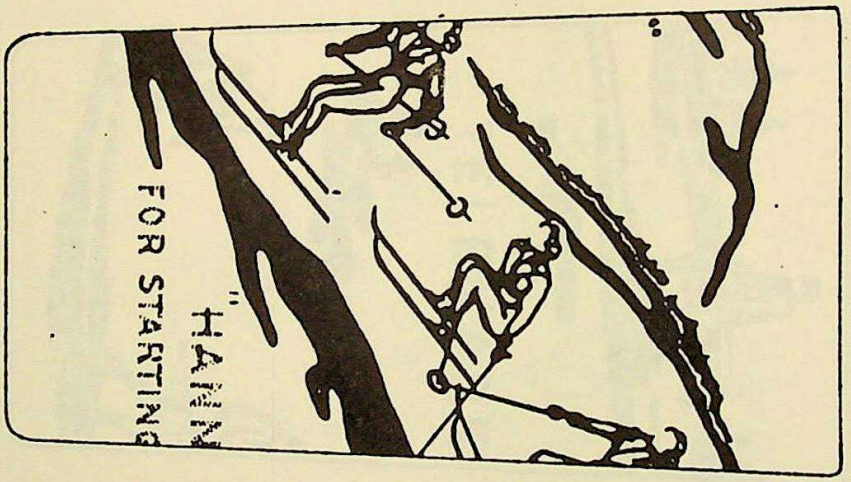


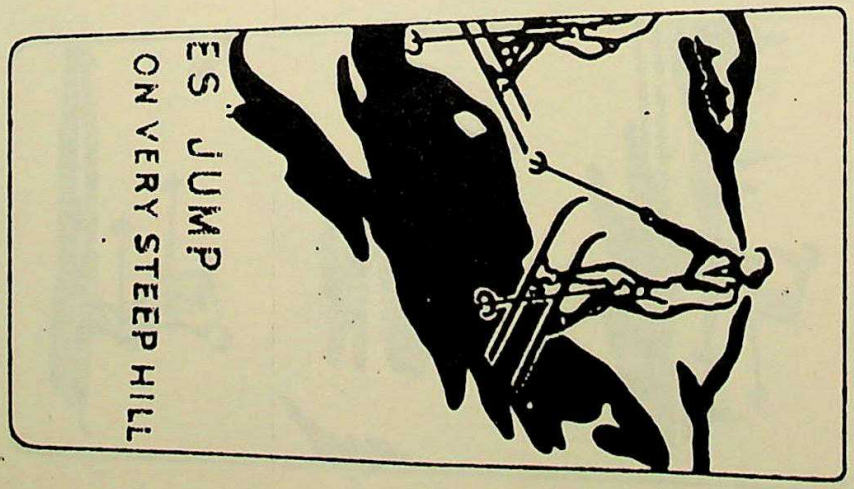
D7/8 XR

12636

CANADA

TABLE GLASSWARE
No. 12636/62 - Reg'd. February 16th, 1940
CHARLES GURD & CO. LIMITED, Montreal, Quebec.
File No. D-4895





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12637
CANADA

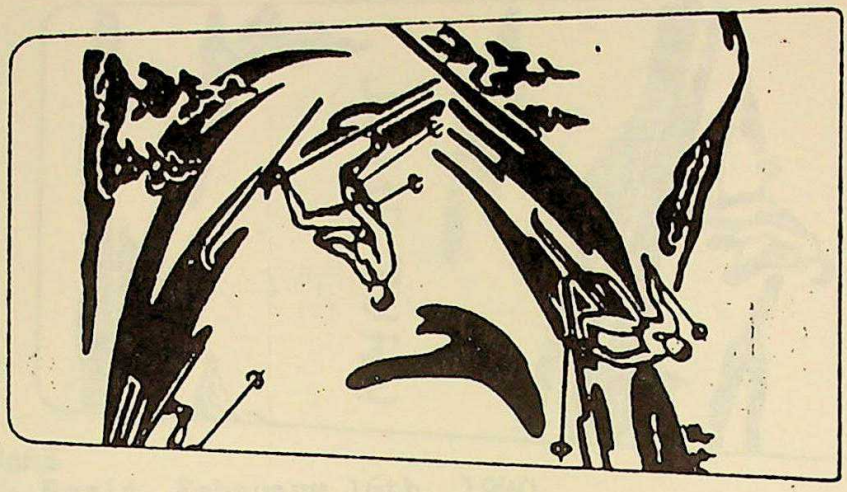

TABLE GLASSWARE
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CHARLES GURD & CO. LIMITED, Montreal, Quebec.
File No. D- 4896

D7/8 XR

12638

CANADA

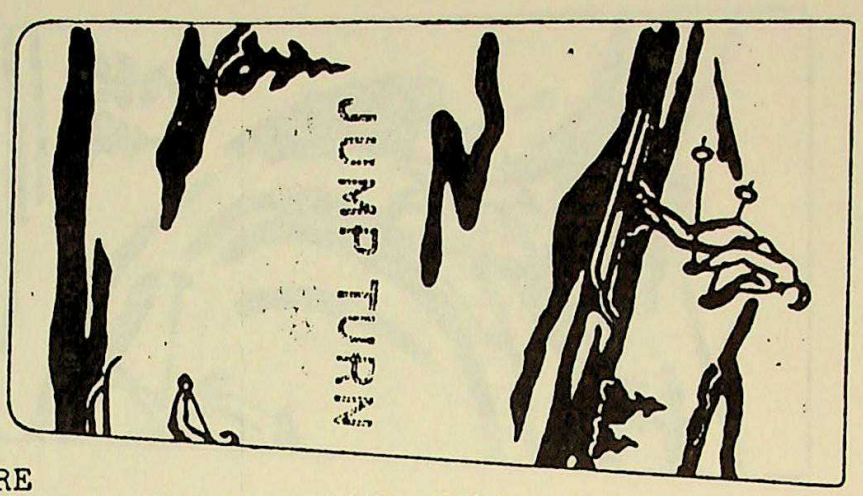
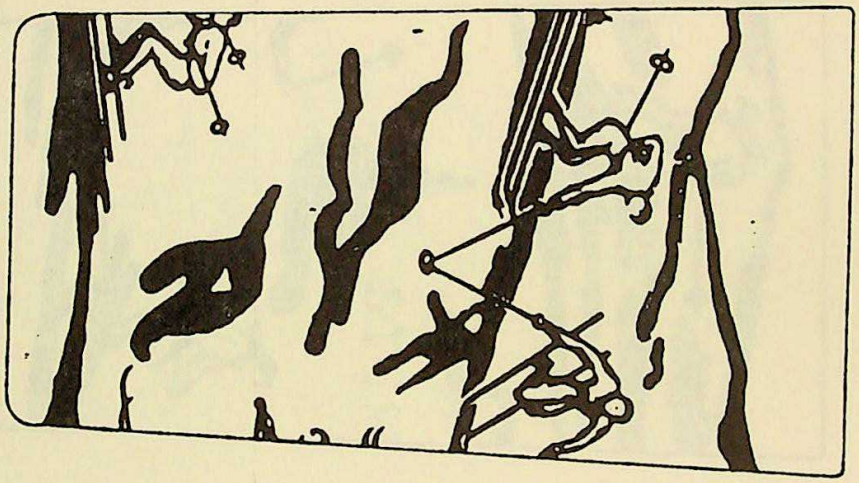
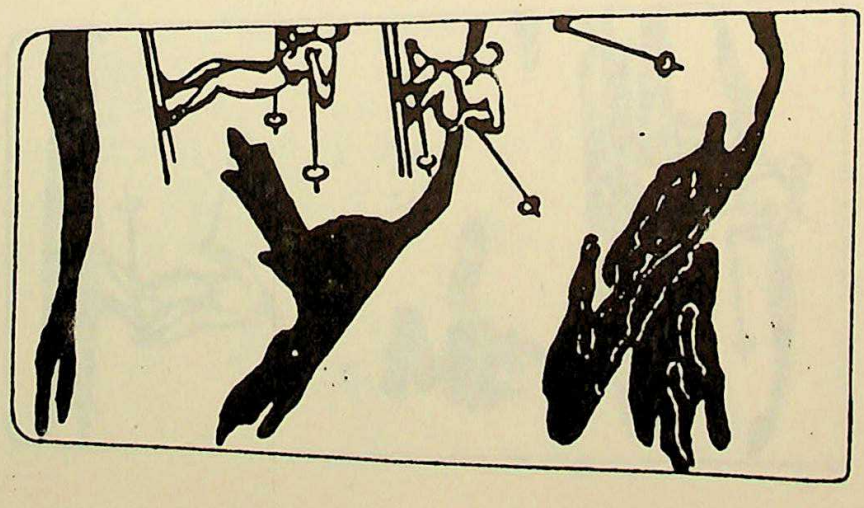


TABLE GLASSWARE
No.12638/62 - Reg'd. February 16th, 1940
CHARLES GURD & CO. LIMITED, Montreal, Quebec.
File No. D-4897





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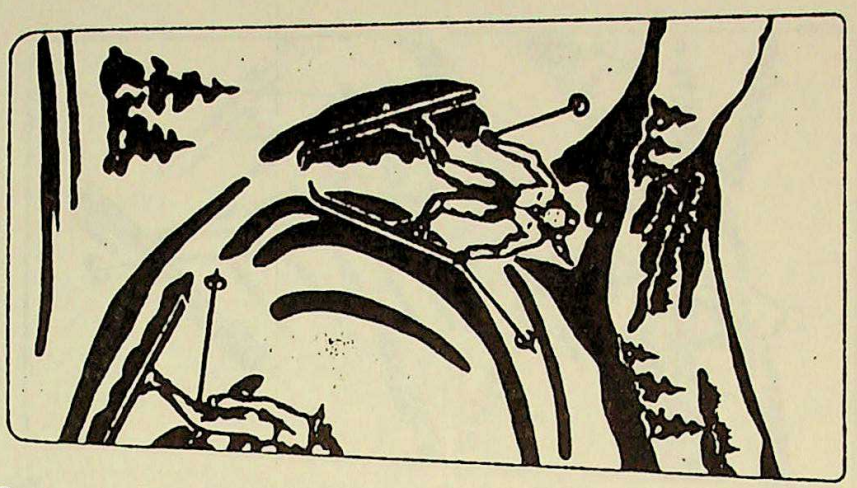
12639

CANADA



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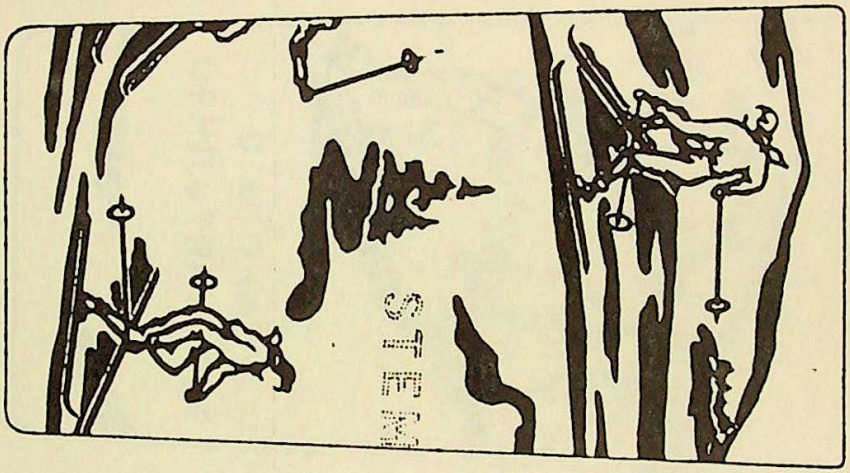
CHARLES GURD & CO. LIMITED, Montreal, Quebec.
File No. D-4898



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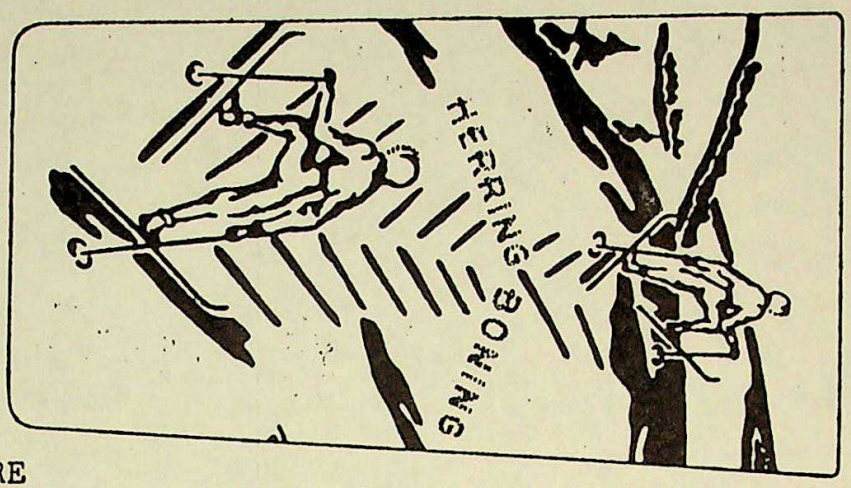
12640

CANADA



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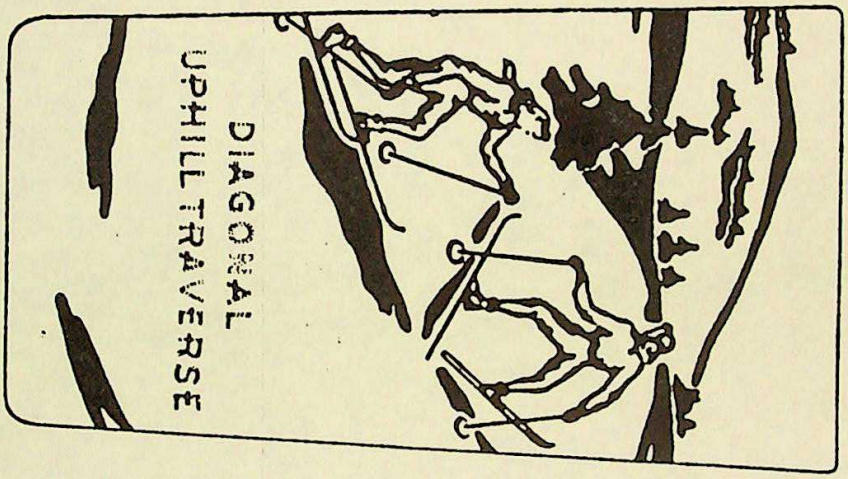
CHARLES GURD & CO. LIMITED, Montreal, Quebec.
File No. D-4899



07/520 92 page 79

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Naughty But Nice

Men's wear stores want masculine looking merchandise, big cigarette boxes, generous ash trays, large figures, rearing animals, action pieces, humorous groups. They like some naughty but nice items especially in the figurine and bar goods lines. They like useful pieces, whimsical and colorful things, the love motif.

Gift and Art Staples

They re-order year after year on the popular little wooden horse and dog lines, the first of which were featured in MEN'S WEAR from the Edward R. Darvill line March 6, 1940, and which now are also created in the Mayfair line of W. A. Currie, representative; on the dude ranch cowboy and horse, both with chaps and 10-gallon hat, shown in MEN'S WEAR as early as December 4, 1940; the covered wagon out of the pages of the December 7, 1941 issue of MEN'S WEAR; the hunting dogs that have shown up in lines and have been photographed in MEN'S WEAR from time to time as they appeared. There are many staples that fit into collections, into desk, library, bookcase or bar decor.

Edward R. Darvill

Many of representative Edward R. Darvill's customers depend upon his selections, not only to get started, but for new items as they are created. In his orders he includes single high-priced items, several each of the medium-bracket pieces and large assortments of smaller or lower-priced pieces including ash trays from 75 cents each. Best selling items are priced from $1.50 to $10 retail. Some stores buy the big setters by the dozen, although these retail at $20 each, and they buy Sarah Catherine's bird dog retrieving a bird in dozen lots for $9 retail offering.

Brand new in the Landaker ceramics line at W. A. Currie are these two liquor bottles, a negro monk and mammy, the heads the bottle tops.

Where groups are offered, representatives like to buy the sets for re-sale, although pieces may be sold individually. Typical of these are the three-piece set with stallion, mare, and colt by Leslie Furlong at $25 retail; the Kentucky Lovers, a pair of horses by Dorothy Kendall, retailing at $8 a pair; the dude ranch cowboy and horse, $2 each retail; a rooster and hen race; liquor bottles representing Clem and Pappy or Mr. and Mrs. Panchos, about $5 retail, each. They combine items, too, for instance, using two ceramic buffaloes as bookends. The covered wagon retails at $5 and is a steady repeater. Dogs and horses are very good in a range from $1.50 to $10.

A "Touch of Venus" hi-ball glass, at left, $2 retail; whiskey straight, $1, at right, in black or white, usually sold half and half. Conversation pieces from Edward R. Darvill.

All representatives emphasize that this merchandise is a year-round business, being reordered throughout the year, not just before regular gift periods. It is bought for personal collections as much as for gifts, and should be promoted as such.

Risque items, like the recently introduced "Touch of Venus" high-ball and whiskey shot glasses at $2 and $1 retail, respectively, in black or white, are popular for the bar trade. One shop has stocked 100 dozen of them.

Dick Knox Displays

Dick Knox Displays is another distributor catering to the men's trade, particularly with his nautical line: hurricane candles with fish net on the chimneys, green and brown bottle glasses with attached floater coasters, ice buckets and other wooden pieces. Generous cigarette boxes retailing at $8.50 and $15 and ash trays, the square trays retailing at $5, the round at $6, are a new line by Wilmer James. Black ones have white stripe glaze, effecting a combed surface, the insides white crackle glaze. A pair of giraffe heads, done by Kernian Co. in gunmetal and chartreuse, retails at $55; a pair of Nubians with gold trappings and trays retails at about $40; and a frequently re-ordered item is a bottled ship to attach to the radio, retail $55.

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mens wear

Men's Wear
September 7, 1945
page 79

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D7-520

Two Birds

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PAGE 79

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SEPT. 7, 1945

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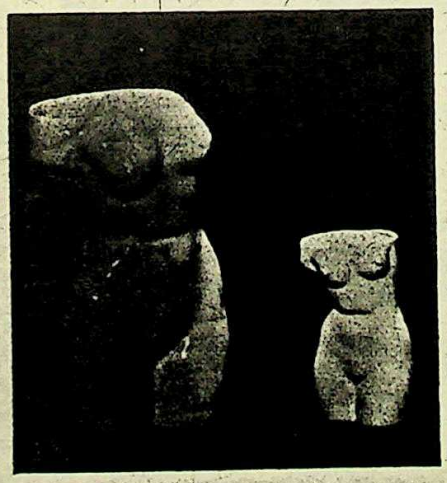

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Killing Two Birds

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SEPT. 7, 1949
Page 79

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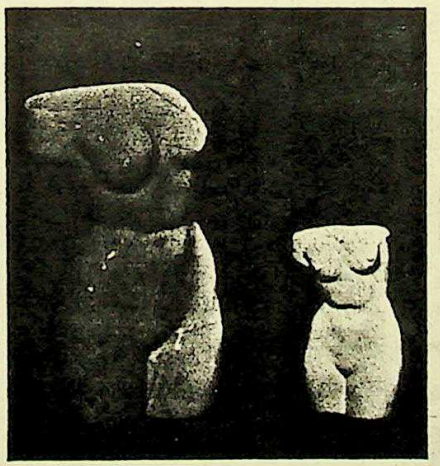

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SEPT. 7 1945

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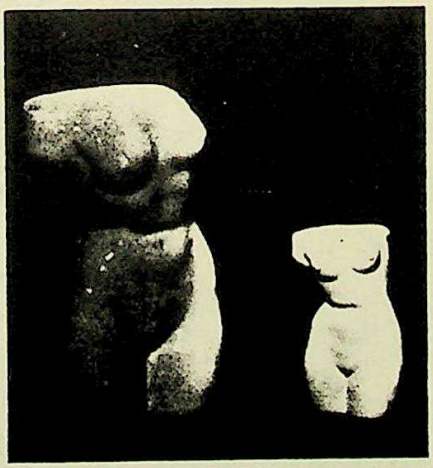
Where groups are offered, representatives like to buy the sets for re-sale, although pieces may be sold individually. Typical of these are the three-piece set with stallion, mare, and colt by Leslie Furlong at $25 retail; the Kentucky Lovers, a pair of horses by Dorothy Kendall, retailing at $8 a pair; the dude ranch cowboy and horse, $2 each retail; a rooster and hen race; liquor bottles representing Clem and Pappy or Mr. and Mrs. Panchos, about $5 retail, each. They combine items, too, for instance, using two ceramic buffaloes as bookends. The covered wagon retails at $5 and is a steady repeater. Dogs and horses are very good in a range from $1.50 to $10.



A "Touch of Venus" hi-ball glass, at left, $2 retail; whiskey straight, $1, at right, in black or white, usually sold half and half. Conversation pieces from Edward R. Darvill.

All representatives emphasize that this merchandise is a year-round business, being reordered throughout the year, not just before regular gift periods. It is bought for personal collections as much as for gifts, and should be promoted as such.

Risque items, like the recently introduced "Touch of Venus" high-ball and whiskey shot glasses at $2 and $1 retail, respectively, in black or white, are popular for the bar trade. One shop has stocked 100 dozen of them.

Dick Knox Displays

Dick Knox Displays is another distributor catering to the men's trade, particularly with his nautical line: hurricane candles with fish net on the chimneys, green and brown bottle glasses with attached floater coasters, ice buckets and other wooden pieces. Generous cigarette boxes retailing at $8.50 and $15 and ash trays, the square trays retailing at $5, the round at $6, are a new line by Wilmer James. Black ones have white stripe glaze, effecting a combed surface, the insides white crackle glaze. A pair of giraffe heads, done by Kernian Co. in gunmetal and chartreuse, retails at $55; a pair of Nubians with gold trappings and trays retails at about $40; and a frequently re-ordered item is a bottled ship to attach to the radio, retail $55.

Frank Rogers

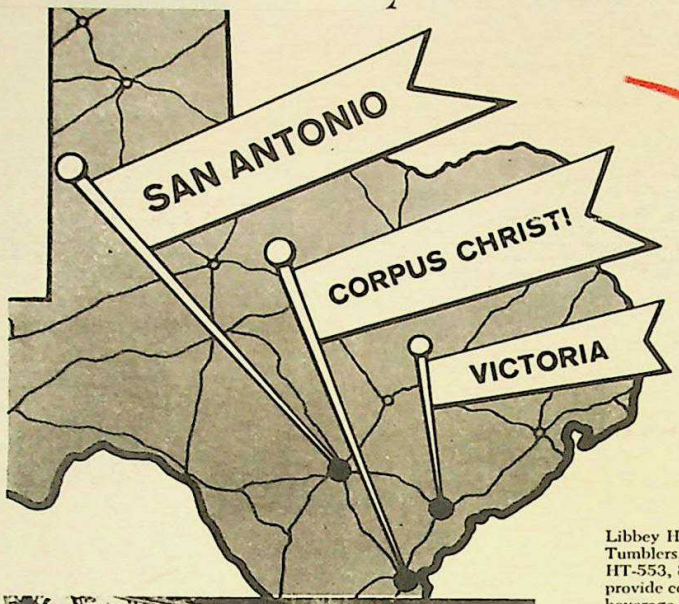
Frank Rogers has done a big business with men's stores in bar or rumpus room furniture which makes good display fixtures meanwhile. This business started in one of San Francisco's best men's shops whose buyer was lukewarm about the idea at first. It led from an original $400 gamble on the line to a substantial business.

Shops want colorful pieces and high-style colors are best. Instead of shying away from chartreuse, they consider it their best color. "We acted on the premise that men would buy for them-

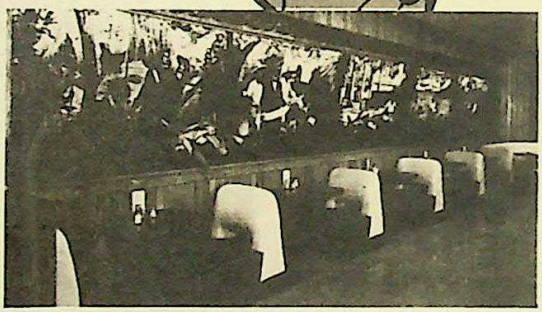
Men's Wear

D7/ 520 92

ey Heat-Treated Tumblers help to p costs low at Mammy's Cafeterias



Libbey Heat-Treated Tumblers, No. HT-553, 8-oz., provide complete beverage service, and are crested with Mammy's unique motif.



Mammy's Cafeterias feature giant painted murals depicting the history of the city in which they are located.

MAMMY'S CAFETERIAS, with branches in San Antonio, Victoria, and Corpus Christi, Texas, are famous for old Southern cooking. Recipes from Granny's memoirs produce moderately priced quality foods, prepared by people who love to cook.

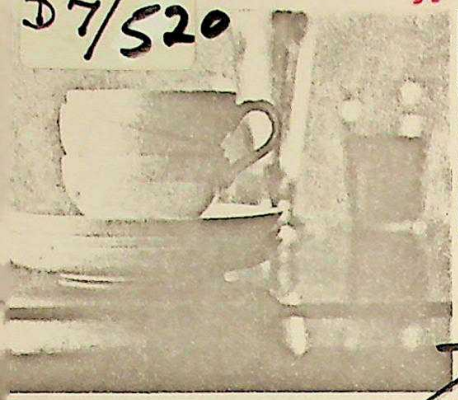
Libbey Heat-Treated Tumblers help in maintaining low costs throughout this entire operation because of their extreme durability and resistance to hard usage. The long life of these attractive tumblers results in an amazingly low per-serving cost for each tumbler . . . means less replacement expense and more economical operation.

You can profit from the economy provided by Libbey Heat-Treated Tumblers . . . economy assured by Libbey's famous guarantee: "A new glass if the rim of a Libbey 'Safedge' Glass ever chips." The many patterns and sizes give you an ample selection to fill your particular needs. This ad appears in leading hotel and restaurant publications in September and October . . . pre-selling *your* customers. Libbey Glass, Division of Owens-Illinois, Toledo 1, Ohio.

LIBBEY HEAT-TREATED GLASSWARE
AN (I) PRODUCT

OWENS-ILLINOIS
GENERAL OFFICES · TOLEDO 1, OHIO

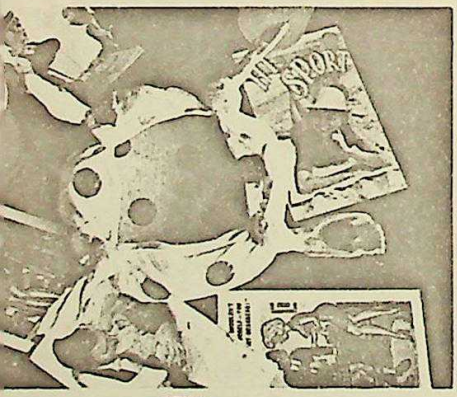
D7/520

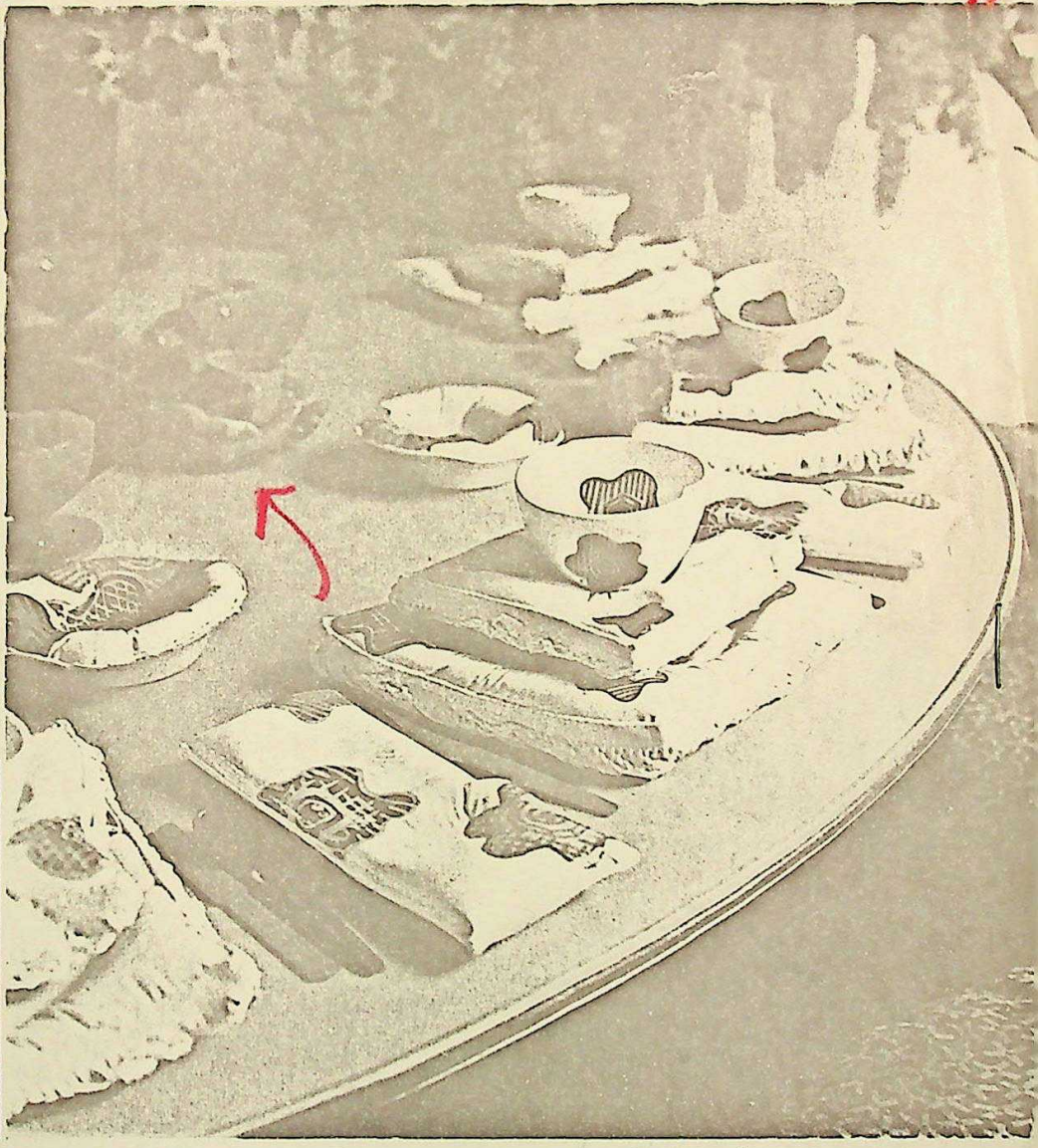


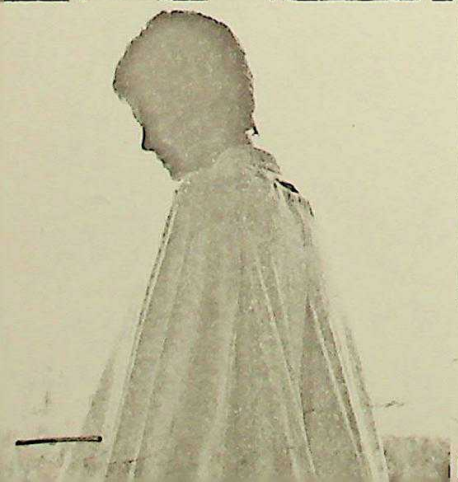
DOMUS
SEPT., 1972
p. 39

TAVOLA PER ZANDRA RHODES

Da Londra: le ceramiche matte di Carol McNicol, giovane ceramista al Royal College of Art: i cuscini sono piatti, i fazzoletti sono vasi, le tazze in pila sono una tazza sola.
A « trompe-l'oeil » table setting, by Carol McNicol of the Royal College of Art.



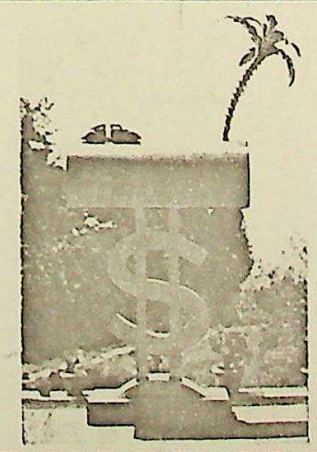




LE MEUBLE-HABIT

Un abito che, infilato, si può gonfiare (o riempire) tanto da potercisi sedere (o sdraiare) dentro. Idea di Christian Ragot, Parigi.
A dress that, when worn, can be inflated, or filled up, to sit in it.

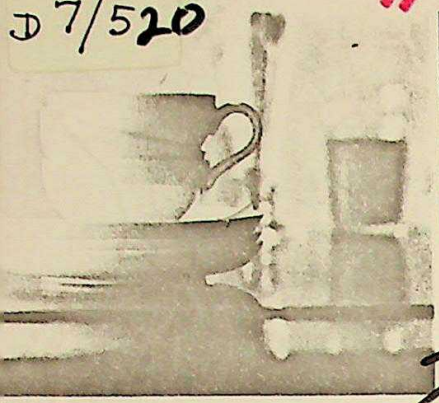
Le meuble-habit sera un élément libre dans la pièce, comme un tapis, une sculpture, une tache de couleur informe; ou accroché comme un vêtement en attendant l'utilisateur. On doit pouvoir l'enfiler, s'en entourer, s'y blottir, s'y asseoir.



UFO da Firenze, la lampada « dollaro »

foto Tim Street-

D 7/520



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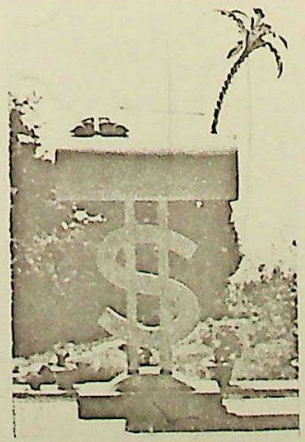
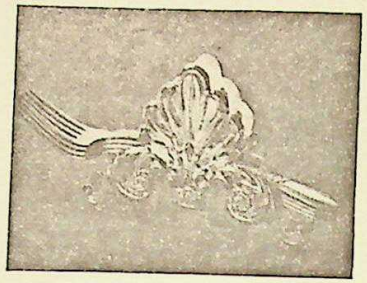


UFO da Firenze, la lampada « dollaro »

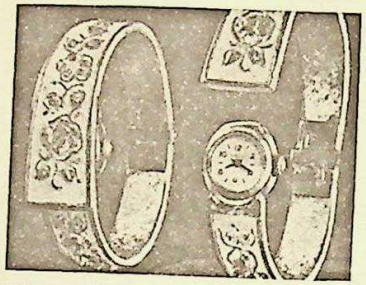
foto Tim Street P

p.219

For Entertaining People. Ornate silverplated fork and spoon stackers by those famous Adam silversmiths are beautiful assistants for buffet suppers. Each holds a dozen pieces, complements your table setting. Isn't this a perfect choice for a bride or holiday hostess? 5¼ x 3¼". Set of two, $15.95 ppd. Creative Enterprises, HB11, 1732 Butler, Los Angeles, CA 90025



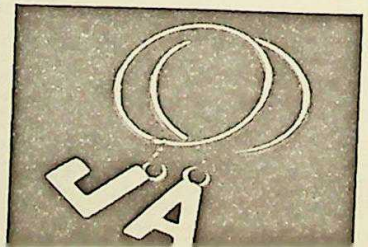
Time To Go with a high-flying career girl, a meeting-making club woman is this elegant watch bracelet. Miniature pastel beads in petit-point design, white background, mounted on Florentine gold metal. Bracelet swings open to reveal watch. Jeweled movement guar. for 2 yrs. $24.98 plus 65¢ post. Harriet Carter, HB1014B, Plymouth Meeting, PA 19462



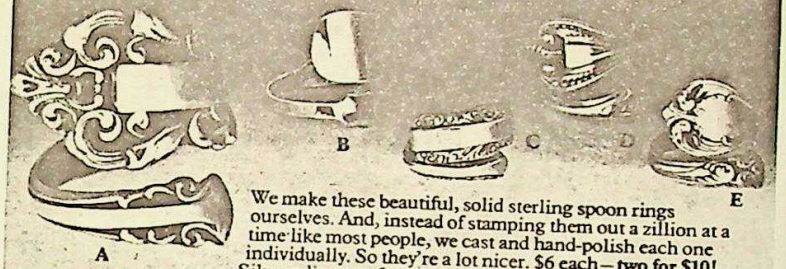
Ahoy, There! On sea or land greet your guests with a personalized "Welcome Aboard" plaque. Made of wood, 11x8", with walnut finish, white accents, nautical motif. Old English hand-lettering in black on sky blue ground. State: boat's name, where anchored, Captain's name. $5.95, $1 post. Cadlyn's Dept. HB11 2077 New York Ave., Huntington Sta., NY 11746

"I Love Grandma", "I Love Grandpa" Watch the faces of grandparents light up when they see this gift on Christmas morning. White glazed 8 ounce ceramic mugs with child-like lettering and artwork. Blue for grandma, brown for grandpa. Practical! Decorative! only $1.50 each plus 35¢ post. Holiday Gifts, Dept. 211-P, Wheat Ridge, Colorado 80033

The ABC's Of Fashion. Shining example of rings for gals who sight and set the fashion trends. Simple 12 kt gold-filled band finished with sterling silver "dangle" initial (yours or another's). To wear solo. Even better in pairs. Specify size (4-8) and initials. $4 ea.; $7.50 a pair. Ppd. Handcrafters, 188 Whittier Ave., Dept. HBN, Providence, Rhode Island 02909



Handcrafted sterling silver spoon rings, $6



We make these beautiful, solid sterling spoon rings ourselves. And, instead of stamping them out a zillion at a time like most people, we cast and hand-polish each one individually. So they're a lot nicer. $6 each—**two for $10!** Silver adjusts to fit everyone. Please specify ring by letter. No C.O.D.'s, but we pay all postage! R.I. people add 5% sales tax. Cheerful refund if not pleased.

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D 7/8 520

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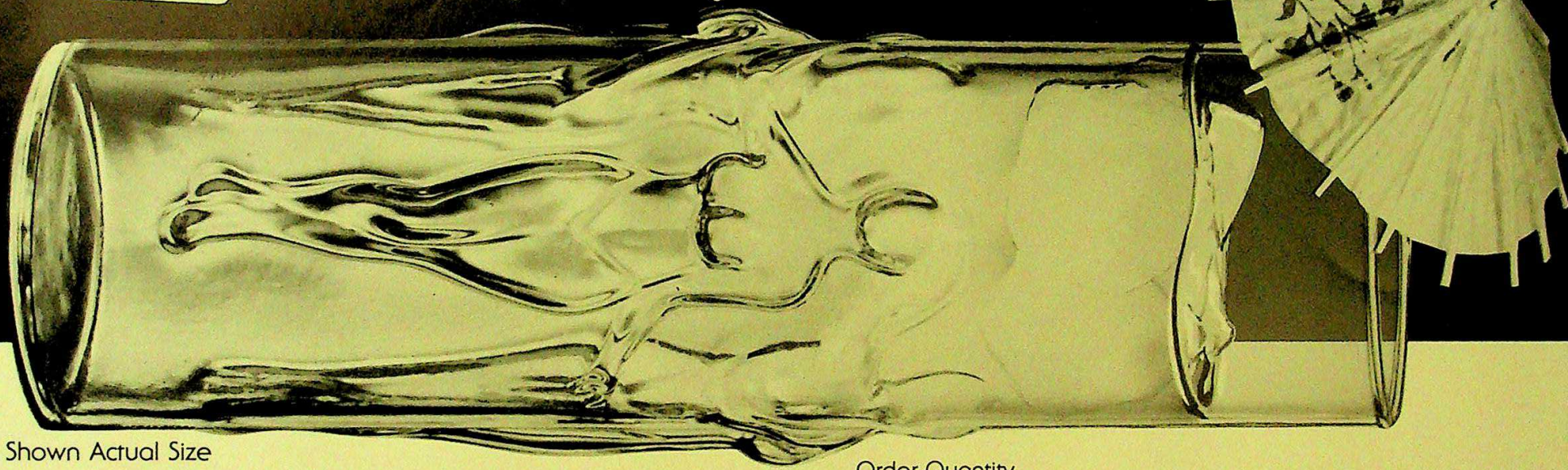

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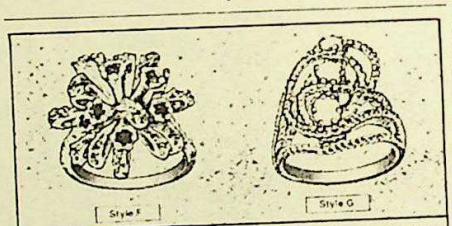

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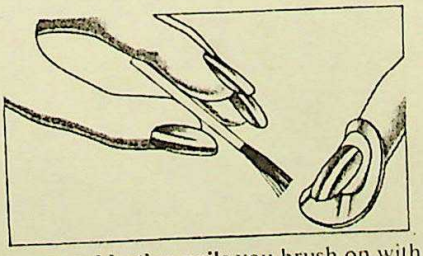
Mlle's mailaway catalog

Cheers! Here's to your favorite photo, color or B&W sealed into a 10-oz. thermal mug. $3.95. Wallet Photo, Dept. 409, Box 1758, Clifton, NJ 07015.

Say your own hello on a greeting card mounted with a snapshot of you. 16 cards for $2.10. Keystone Photo Service, Dept. EDM, P.O. Box 840, NYC 10003.

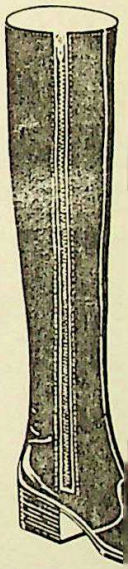


Long and lasting nails you brush on with Sta-Long Nail Builder, $1.98; 2 kits, $3.50; 3 for $5. Conover House, Dept. MLN-11, 12 Warren St., NYC 10007.

Mlle's mai

1

1. No night-before-Christmas confusion with these—red felt stockings trimmed with name and B&W photo, each $5.49. (Give name and photo or neg). The Stone Printer, Box 542, NYC 10023. . . . 2. Tall boots of black, dark brown or camel urethane kid, rubber-soled, 9–12 N&M widths, $38.50. Tall Gals Shoecraft, Dept. M-11, 603 Fifth Ave., NYC 10067. . . . 3. Sharpener to fit all Norelco shavers, $4.49. Holiday Gifts, Dept. 2610-D, Wheat Ridge, CO 80033. . . . 4. Linens by Vera—recipe folder ($10), napkins (6 for $22), round tablecloth (70", $22; 88", $32) in Snow Blossom (above),



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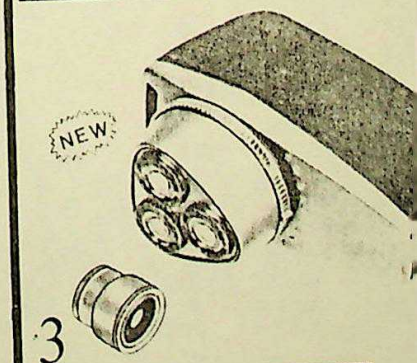

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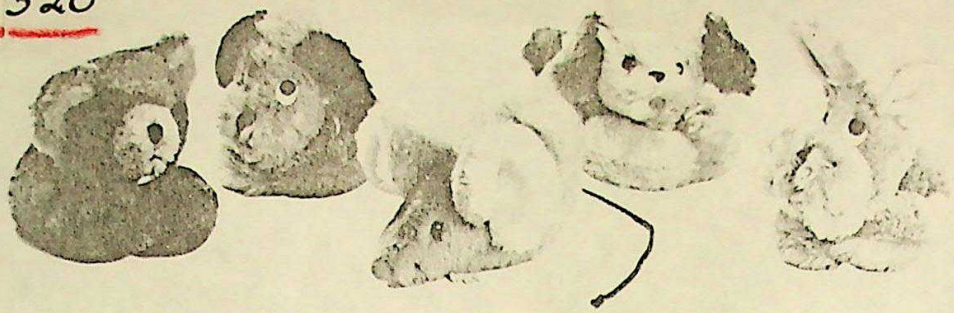
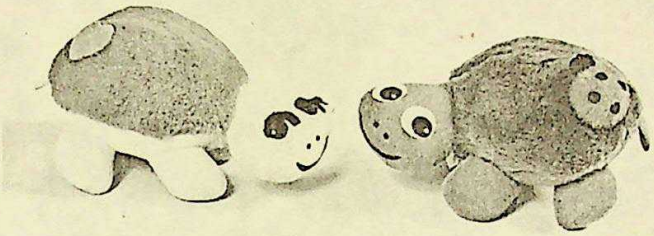


Four lovable dogs, a sleepy bear and a friendly mouse are all part of the Short Stuff collection of soft plush animals. $2.49 ea. Kamar, 2020 W. 139 St., Gardena, Calif. 90249.

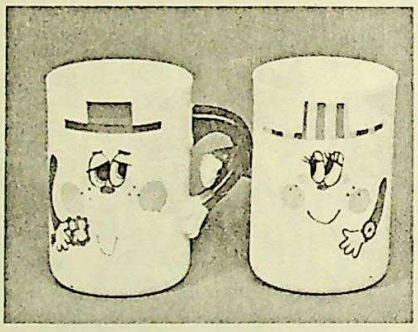
GIFTS & DECORATIVE ACCESSORIES DEC. 1976 P. 230

For the Young-at-Heart

If you and your customers appreciate the finer things in life . . . making fresh popcorn . . . snuggling up to a soft and plushy stuffed animal then the whimsical items on view at the upcoming West Coast markets will appeal . . . and sell.



Freddie and Tina make a lovely pair of turtles that are soft and cuddly plush stuffed animals. Both are in bright colors. Aviva Enterprises, 444 Townsend St., San Francisco 94107.



Interlocking arms are actually the handles of colorful, personable porcelain Mug People. From $7.50 per set. Papel Intl., 8623 S. Mettler St., Los Angeles 90003.

There's nothing like the fun of making *and* eating fresh popcorn. Popper Kit comes with popper, corn, jar of oil and salt. From $14.95. Gene Pinski & Assoc., 144 Aspen Way, Rolling Hills Estates, Calif. 90274.

◀ **Silk screened** cotton terry towels depicts the woes of the jogger. Three towel sizes, from $1.50–$4.50, and canvas totes, $8, pertain to several sports. Thought Factory, Box 5515, Sherman Oaks, Calif. 91413.

D7/520

JUNE 1981

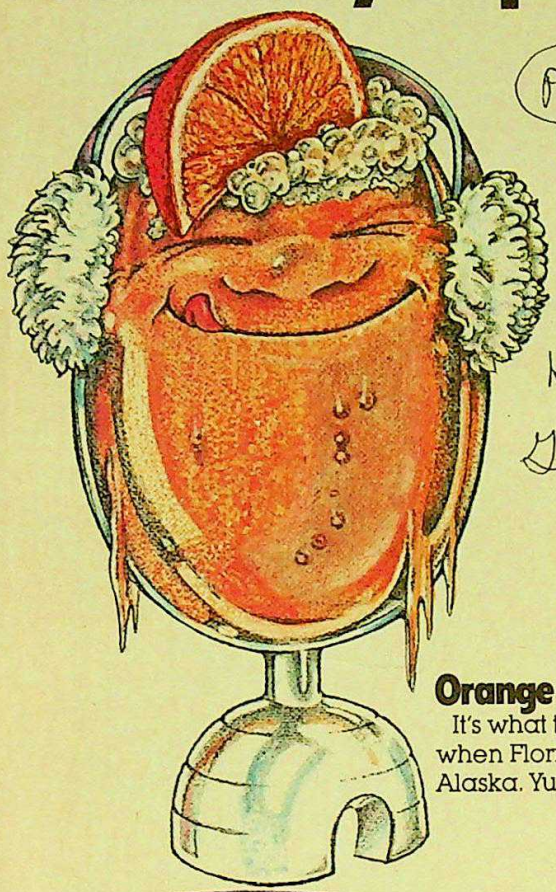
GLOO, MMMILK!

And Krazy Kups, too!

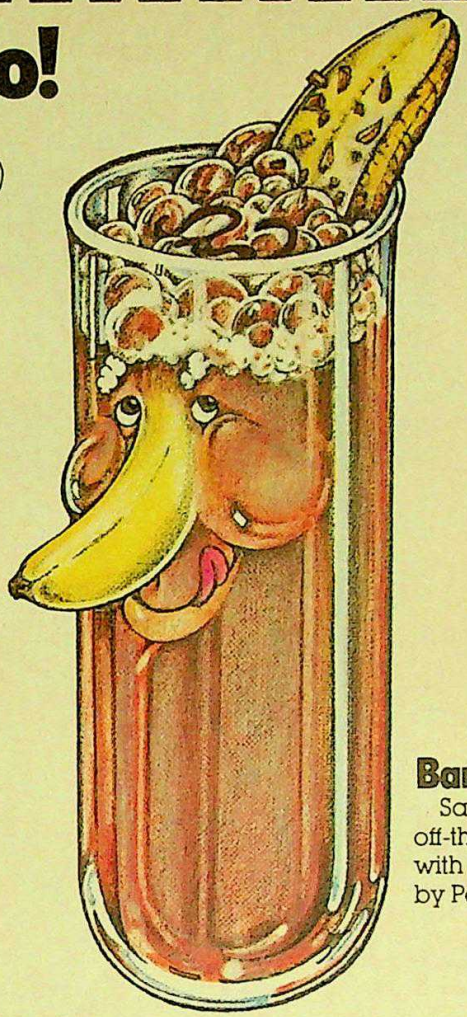
p. J15

JUNE, 1981

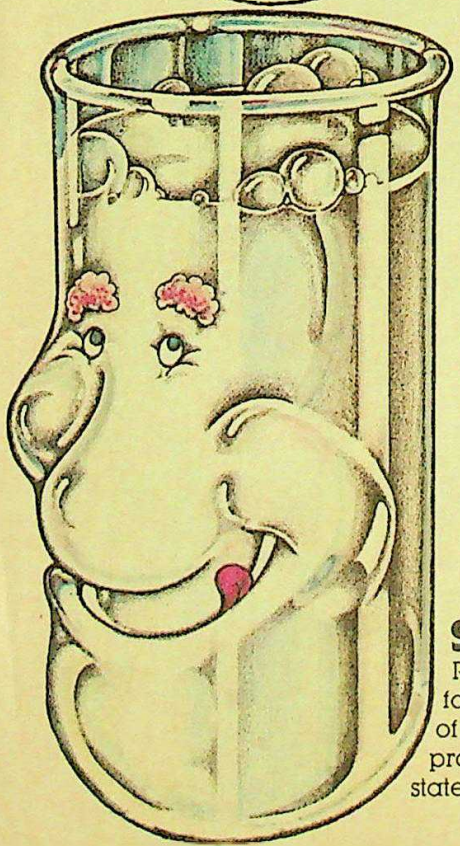
Better Homes & Gardens



Orange Eskimo
It's what they drink when Florida visits Alaska. Yummy.



Banana Nana
Say it out loud. It's off-the-wall refreshment, with a surprise appearance by Peanut Butter.



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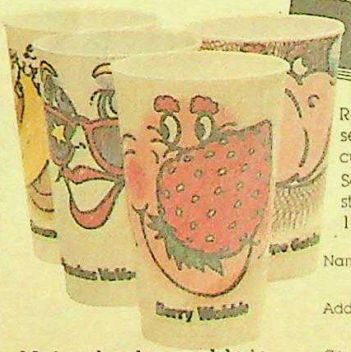
MIX THESE SUMMER YUMMIES FOR YOUR TUMMIES.



Our Summer Yummies recipe booklet comes free with each set of 4 different funnyface 20-ounce plastic Krazy Kups. To get it all, send in this coupon, $1.50 (check or money order), and 2 Real Seals (from any dairy product) for each set of Krazy Kups you want. (Limit 50,000 per customer!) I'll take _____ set(s).
Send coupon, money and Real Seals in stamped envelope to: Krazy Kups P.O. Box 14482 Baltimore, MD 21268

Name _____

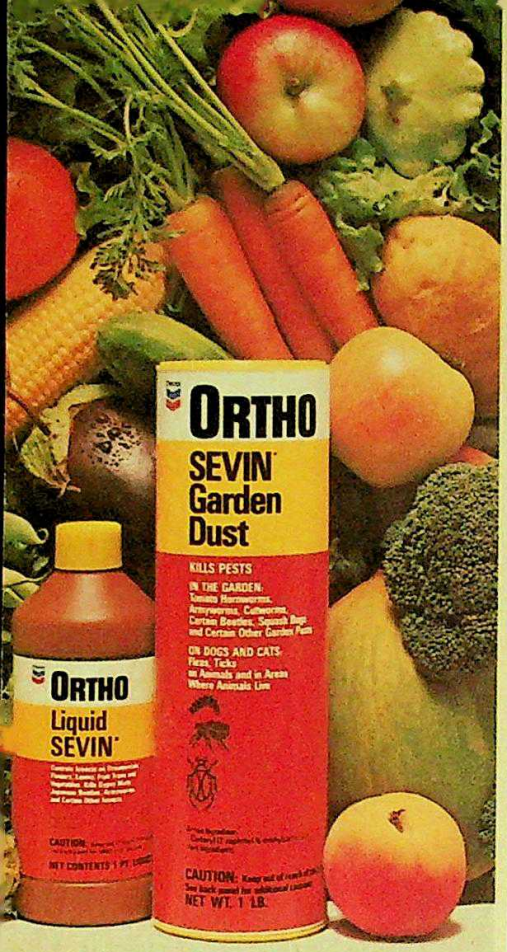
Address _____

City _____

State _____ Zip _____

Make check payable to KRAZY KUPS.
Allow 6-8 weeks for delivery.

Offer expires December 31, 1981. Void where prohibited by law.



LEAVE THE BUGS TO ORTHO SEVIN

ORTHO SEVIN® is tops with home gardeners for protection of many troublesome insects attacking fruits and vegetables. It's available in different forms for a variety of uses.

ORTHO SEVIN Garden Dust is for general garden use, particularly on vegetables, tomatoes and strawberries for the control of beetles, worms and plant bugs. ORTHO Liquid SEVIN and ORTHO SEVIN Garden Spray are specially recommended for worm control on vegetables and listed fruit insects on apples, pears and peaches. These ORTHO SEVIN products can be used up to one day before harvest. So, if you've got insect problems in your garden, leave the bugs to ORTHO SEVIN. Talk to your ORTHO Dealer.

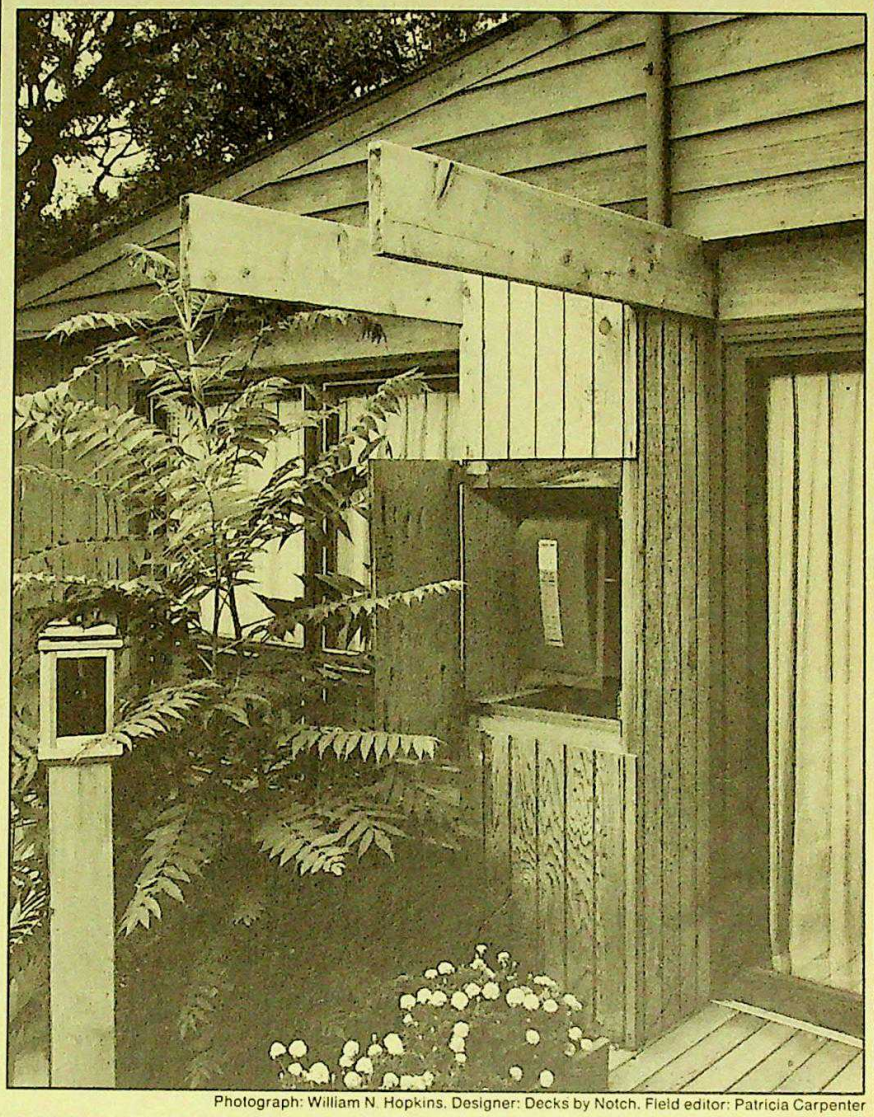
Avoid accidents: For safety, read the entire label including cautions and warnings. Use all chemicals only as directed.

Chevron

ORTHO Chevron Chemical Company

ORTHO CHEVRON CHEVRON DESIGN – REG U.S PAT & TM OFF SEVIN REG TM UNION CARBIDE CORP

Problem-Solving Projects

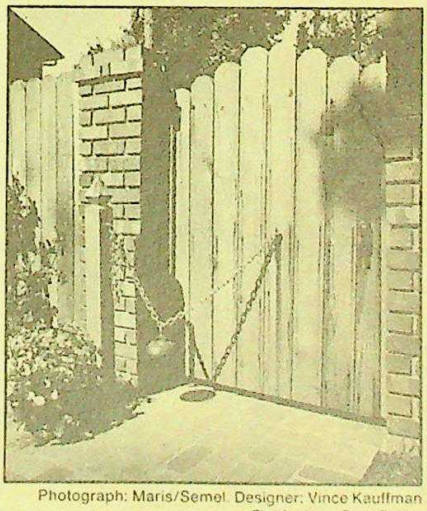


Photograph: William N. Hopkins. Designer: Decks by Notch. Field editor: Patricia Carpenter

Often it takes only a little time and effort to solve a vexing problem. These two simple projects prove the point: one covers up an eyesore, and the other makes sure the garden gate won't be left open.

▲ Adding a deck to this house provided lots of great outdoor living space, but the utility boxes stuck out like a sore thumb. This simple wood cover hides the boxes and also offers two projections from which potted plants can be hung from spring until frost.

▶ This once-troublesome garden gate now swings shut every time, thanks to a chain and weight. Small children and pets can't stray out, and four-footed interlopers can't wander in.



Photograph: Maris/Semel. Designer: Vince Kauffman
Field editor: Ruth Reiter

Mealtime PALS

3-Piece Dinnerware Set for Kids!

GENUINE UNBREAKABLE STYRENE! SAFE, NON-TOXIC COLORS. DISHWASHER SAFE. And sure to put a smile on a kid's face every mealtime. Nicely boxed — just wrap and give! Order today.

D7/520
Received
8-26-82

ONLY HERE, NOT IN STORES!

9
complete!

Choose either boy or girl "pal."

5" ROUND BOWL

8 OUNCE MUG

7¼" ROUND PLATE

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809 P. Street, P.O. Box 8512, Lincoln, NE 68544

Cut Here

Received
August 26, 1982

Please send _____ MEALTIME PAL(s):
(quantity)

_____ GIRL PALS **(#249A)** _____ BOY PALS **(#249B)**
(quantity) (quantity)

☐ Only $5.99 plus 95¢ shipping & handling for one set (total $6.94).
☐ **SAVE!** Each additional set $5.45 plus 95¢ shipping & handling (total $6.40).

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CT and NE residents please add your sales tax. Please allow 4 to 6 weeks for delivery.

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Authentic Re-creation! Real Rattan Frame! Woven Cane Seat and Back!

Bentwood Child's Rocker

Beautiful bentwood child's rockers such as this are handed down in families from generation to generation.

And no wonder. Adults treasure them, while children love them. (What a delight to have a chair that's sized just right! That really makes a child feel special . . . and loved.)

Looks just like the adult version, but proportioned for a little child instead. 26" high x 14" wide x 11½" deep. Assembles in minutes with only a screwdriver.

Comparable Retail Value $59.95

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Please send _____ (quantity) BENTWOOD CHILD'S ROCKER(s) **(#344)**

☐ Only $19.99 plus $3.95 freight, handling & delivery for one (total $23.94).
☐ **SAVE!** Each additional just $18.99 plus $3.95 freight, handling & delivery (total $22.94).

Enclosed is $_____. Please make check or money order payable to CAROL WRIGHT GIFTS. Thank you.
Charge my: _____ MasterCard _____ VISA

Card No.: _____ Exp. Date _____

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Name _____

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PAGE 32

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GIFTS & DECORATIVE ACCESSORIES AUGUST, 1984

National Fashion & Boutique Show 25-28
New York Coliseum
PITTSBURGH: Pittsburgh Gift Show 5-8
Expo Mart, Monroeville
SAN DIEGO: OASIS/San Diego Gift Show 24-26
San Diego Civic Center
SAN FRANCISCO: San Francisco Gift Show 11-15
Moscone Center, Trade Show Center
Giftcenter, Western Merchandise Mart
National Decorative Accessories Show 22-24
Moscone Center
SEATTLE: Seattle Gift Show 18-22
Flag Pavilion, Exhibition Hall
North Court, 6100 Building
Seattle Coliseum
TAMPA (Fla.): Tampa Gift, Jewelry and Housewares Show 19-22
Curtis Hixon Convention Hall

September

ATLANTA: Atlanta Fall Gift Show 8-11
Atlanta Merchandise Mart
BEDFORD (Mass): Autumn Market Place 9-12
The Center
BOSTON: Boston Gift Show 9-13
Bayside Exhibition Center
CHARLOTTE (N.C.): Early Bird Show 1-4
Charlotte Gift, Jewelry & Housewares Show 1-4
Charlotte Merchandise Mart
COLUMBUS (Ohio): Harvest Gift Show 9-11
Columbus Gift Mart
DALLAS: Fall Jewelry Show 2-7
Dallas Gift Show 6-10
National Market for Casual Living 9-11
Toy Show 18-20
Dallas Market Center
DETROIT: MAGS Fall Market Days 9-11
Northville Square, Northville, Mich.
GRAND RAPIDS: Michigan Gift Show 23-25
Grand Center
HONOLULU: Honolulu Gift & Jewelry Show 16-18
Blaisdell Center
INDIANAPOLIS: Indianapolis Gift Show 16-18
Indianapolis Gift Mart
LOS ANGELES: Fall Showroom Show 16-21
Brack Center
MANASSAS (Va.): Sugarloaf Crafts Festival 21-23
Prince William County Fairgrounds
MIAMI: Early Bird Gift Show 7-8
Miami Gift Show 9-12
Jewelry/Accessories (FAHJAS) Show 16-18
Miami Merchandise Mart
MINNEAPOLIS: UMAGA Gift Show 9-11
UMAGA Trade Center, Minnetonka
NEW YORK: 51st Natl. Merchandise Show 8-11
New York Coliseum
ORLANDO (Fla.): Orlando Gift Show 30-Oct. 2
Expo Center
PHILADELPHIA: Philadelphia Gift Show 16-19
Adam's Mark Hotel
PHOENIX: 30th Phoenix Gift & Jewelry Show 9-11
Phoenix Civic Plaza
OASIS Gift Show 7-10
Arizona Veteran's Memorial Coliseum
RESTON (Va.): Mid Atlantic Gift Show 9-11
Mid Atlantic Gift Center
SEATTLE: "Last Chance Show" 8-11
6100 Building

(To page 34)

D7/520

JANUARY 1985

Electro-Musical Fun...

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HONG KONG ENTERPRISE

NO.H 628
MELODY CUP

PATENT PENDING

JANUARY, 1985

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